

# the Actuarial Digest®

Since 1982

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**In print since 1982, now available free globally on theActuarialDigest.com**

**One full year's viewing at a click. We are now "Bringing the World of the Actuary to the World."**

**And... Many Thanks, Advertisers!**

**Format:** Web-offset, 60# Somerset Gloss, 87%

**Trim Sizes:**

Single Page: 8.375" x 10.875" (add 1/8" on all sides for bleed)  
Keep live copy 1" from trim.

Two Pages: 16.75" x 10.875" (add 1/8" on all sides for bleed)  
No gutter concerns.

**PREFERRED MATERIALS:**

**Platform/Media:** CD Mac files or FTP uploaded. Quark, and any EPS formatted ads and high resolution PDF files. Include any Quark extensions. NO PageMaker, Publisher or Word files accepted. Please call for ftp information if needed.

**Colors:** All must be CMYK

**Resolution:** Must be minimum 300 dpi

**File Size:** Ads, including art and scans, not over 50 MB

**Color Proofs required for all color ads.**

**Production Questions:**

Stephanie Biddle, Corporate Imagination  
856-797-8891

**Materials to:** stephanie@corporateimagination.com

**BLACK AND WHITE AD RATES:**

	1 x rate	3 x rate	4 x rate
<b>Full Page</b>	\$1995	\$1785	\$1685
<b>2/3 Page</b>	\$1680	\$1520	\$1440
<b>1/2 Page</b>	\$1150	\$1050	\$990
<b>1/3 Page</b>	\$735	\$630	\$590
<b>1/5 Page</b>	\$525	\$420	\$400

**Color Charges:**

These charges are in addition to the black and white ad rates.  
2-color including black, per ad - \$400  
4-color process, per ad - \$700

**Frequency:**

Spring (April), Summer (June), Fall (October), Winter (December)

**Availability:**

**Print:** United States, free to working actuaries

**Internet:** Free globally, [www.theActuarialDigest.com](http://www.theActuarialDigest.com)

**Ad Deadlines for copy and space:**

5th of month preceding issue

**EDITORIAL CALENDER:**

**Spring:** Directory of Actuarial Recruiters, Article focus on Pensions.

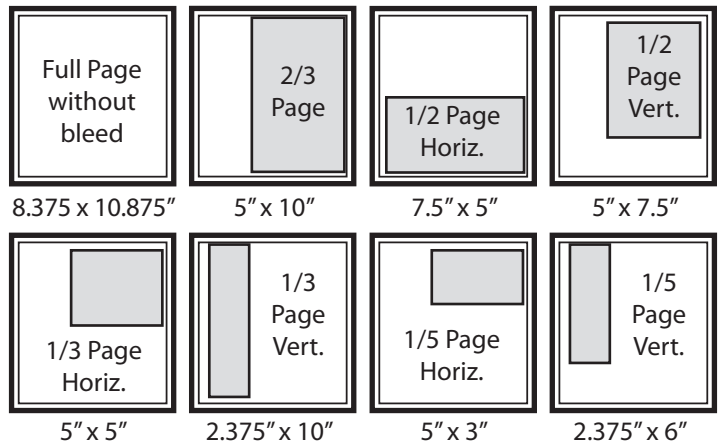
**Summer:** Directory of Life Reinsurers & Intermediaries, M/A Update by Jason C. Murgio.

**Fall:** SOA & ASPPA Convention Booth Directories

**Winter:** Annual Directory of Actuarial Software, Year-In-Review by Editorial Advisory Board, M/A Update by Jason C. Murgio.

**Ongoing Features:** Douglas Borton's Book Nook, Les N DeRisk cartoon, Career Strategies Q&A, Actuarial Job Spot, Who Did It by Bart Hubbard.

**AD SIZES:**



**HOW TO ADVERTISE:**

**Vendor (including Actuarial Recruiters):** Gene Hubbard 904-273-1245 • **Recruitment:** Bob Green 904-273-1245 (ask for ad sizes)

**Visit [www.theActuarialDigest.com](http://www.theActuarialDigest.com).**